

eficode

World Class Product Owner

Improve Product Ownership skills in
your development organization



Achieve

1. Better return on R&D investments
2. Faster, more transparent development
3. Reduced risk level and improved customer satisfaction

Product Owners will learn to:



Prioritize better

Ensure teams are always working on the most important things.



Estimate and Forecast better

Reduce effort surprises and dependency problems



Communicate with Stakeholders better

This increases transparency and trust in the organization, reducing conflicts.



Manage Backlog Better

Better quality backlog leads to higher productivity and more empowered, happier, less-stressed teams



WORLD CLASS PRODUCT OWNER

Structure of the training

The training combines lectures, cases and exercises.

Weight of different topics/modules can be adjusted during the delivery to address the specific needs of the customer.

Training is modular, and can be arranged in half-day modules over several weeks, or in full day learning sessions.

Agenda of the training

Introduction to Product Ownership

- Understanding Agile and the PO role
- Key skills for successful PO

Prioritization, user needs, customer value

- Customer centric development
- Market research and competitor analysis
- Prioritization techniques
- Handling conflicts in prioritization

Backlog management

- Backlog management
- Effort estimation
- Release planning

Epics and user stories

- Writing user stories and epics
- User story mapping

Agile super-ceremonies 1

- Backlog refinement
- Sprint planning

Agile super-ceremonies 2

- Sprint review
- Demo
- Retrospective
- Daily

Stakeholder management and challenges of Agile adoption

- Analyzing stakeholder needs
- Communication strategies
- Agile antipatterns
- Navigating challenges



Pricing

12 000 EUR / 2 days
Max 16 participants,
Excluding VAT, travel and
premises

Consider this training when:

- Adopting or transitioning to Agile ways of working
- Current Product Owners need to upskill or expand their knowledge of the role
- Product development does not seem to be aligned with needs of the customer or the organization
- Stakeholder collaboration and communication are lacking
- Agile implementation has encountered difficulties
- Team productivity and efficiency needs to be improved

Why consider this training from Eficode?

Experienced trainers with 1000 + trained Product Owners.

Practical approach with room for understanding and discussion within the training sessions.

Training is not directly targeted for official certification - freeing up the agenda for more flexible focus for the issues and challenges that are valid for your organisation.

Consulted in product projects for several companies representing different sizes and industries.

Eficode's expertise covers also Agile practices, DevOps and related tools. We know how to become business agile as an organization.



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